

CLIMATE FRIENDLY ACTIONS

CLIMATE FRIENDLY ACTIONS ARE BECOMING INCREASINGLY CRUCIAL FOR INDIVIDUALS, COMMUNITIES, AND BUSINESSES WORLDWIDE. EMBRACING SUSTAINABLE PRACTICES IS NO LONGER A NICHE CONCERN BUT A COLLECTIVE RESPONSIBILITY ESSENTIAL FOR MITIGATING THE IMPACTS OF GLOBAL WARMING AND ENSURING A HEALTHY PLANET FOR FUTURE GENERATIONS. THIS COMPREHENSIVE GUIDE DELVES INTO A WIDE ARRAY OF CLIMATE FRIENDLY ACTIONS, EXPLORING THEIR SIGNIFICANCE, PRACTICAL IMPLEMENTATION, AND THE PROFOUND DIFFERENCE THEY CAN MAKE. FROM SIMPLE DAILY HABITS TO LARGER SYSTEMIC CHANGES, WE WILL COVER VITAL AREAS SUCH AS REDUCING OUR CARBON FOOTPRINT, EMBRACING RENEWABLE ENERGY, CONSERVING WATER, SUPPORTING SUSTAINABLE CONSUMPTION, AND ADVOCATING FOR POLICY SHIFTS. UNDERSTANDING AND IMPLEMENTING THESE ACTIONS EMPOWERS US ALL TO BECOME STEWARDS OF OUR ENVIRONMENT AND CONTRIBUTORS TO A MORE SUSTAINABLE FUTURE.

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UNDERSTANDING CLIMATE FRIENDLY ACTIONS

CLIMATE FRIENDLY ACTIONS ENCOMPASS ANY DELIBERATE STEPS TAKEN TO REDUCE OR ELIMINATE NEGATIVE IMPACTS ON THE EARTH'S CLIMATE SYSTEM. THESE ACTIONS ARE ROOTED IN AN UNDERSTANDING OF ANTHROPOGENIC CLIMATE CHANGE, PRIMARILY DRIVEN BY THE EMISSION OF GREENHOUSE GASES. BY ADOPTING A LIFESTYLE AND OPERATIONAL APPROACH THAT MINIMIZES OUR CONTRIBUTION TO THESE EMISSIONS, WE ACTIVELY PARTICIPATE IN SAFEGUARDING THE ENVIRONMENT. THIS INVOLVES A MULTIFACETED APPROACH, ADDRESSING INDIVIDUAL BEHAVIORS, HOUSEHOLD PRACTICES, COMMUNITY INITIATIVES, AND LARGER INDUSTRIAL AND GOVERNMENTAL POLICIES.

THE CORE PRINCIPLE BEHIND CLIMATE FRIENDLY ACTIONS IS TO LOWER OUR ENVIRONMENTAL FOOTPRINT. THIS FOOTPRINT IS A MEASURE OF THE TOTAL ENVIRONMENTAL IMPACT OF AN INDIVIDUAL, ORGANIZATION, EVENT, OR PRODUCT, EXPRESSED IN TERMS OF THE AMOUNT OF LAND AND WATER REQUIRED TO PROVIDE THE RESOURCES IT CONSUMES AND TO ABSORB THE WASTE IT GENERATES. FOCUSING ON CLIMATE FRIENDLY ACTIONS MEANS ACTIVELY SEEKING WAYS TO DIMINISH THIS FOOTPRINT, PARTICULARLY CONCERNING GREENHOUSE GAS EMISSIONS LIKE CARBON DIOXIDE AND METHANE. IT'S ABOUT MAKING CONSCIOUS CHOICES THAT PRIORITIZE SUSTAINABILITY AND ECOLOGICAL BALANCE.

REDUCING YOUR CARBON FOOTPRINT

REDUCING YOUR CARBON FOOTPRINT IS PERHAPS THE MOST DIRECT AND IMPACTFUL WAY TO ENGAGE IN CLIMATE FRIENDLY ACTIONS. THIS INVOLVES A CONSCIOUS EFFORT TO DECREASE THE AMOUNT OF GREENHOUSE GASES RELEASED INTO THE ATMOSPHERE AS A RESULT OF YOUR ACTIVITIES. A SIGNIFICANT PORTION OF AN INDIVIDUAL'S CARBON FOOTPRINT COMES FROM ENERGY CONSUMPTION, TRANSPORTATION, FOOD CHOICES, AND WASTE GENERATION. BY MAKING INFORMED DECISIONS IN THESE AREAS, WE CAN COLLECTIVELY ACHIEVE SUBSTANTIAL REDUCTIONS IN GLOBAL EMISSIONS.

ENERGY EFFICIENCY AT HOME

IMPROVING ENERGY EFFICIENCY WITHIN YOUR HOME IS A CORNERSTONE OF REDUCING YOUR CARBON FOOTPRINT. THIS MEANS

USING LESS ENERGY TO ACHIEVE THE SAME OR BETTER RESULTS, THEREBY LOWERING YOUR RELIANCE ON FOSSIL FUELS FOR POWER GENERATION. SIMPLE MEASURES CAN YIELD SIGNIFICANT SAVINGS AND ENVIRONMENTAL BENEFITS.

- **INSULATION AND SEALING:** PROPERLY INSULATING ATTICS, WALLS, AND CRAWL SPACES, AND SEALING AIR LEAKS AROUND WINDOWS AND DOORS, PREVENTS HEAT LOSS IN WINTER AND HEAT GAIN IN SUMMER, REDUCING THE NEED FOR HEATING AND COOLING.
- **EFFICIENT APPLIANCES:** WHEN PURCHASING NEW APPLIANCES, OPT FOR ENERGY STAR CERTIFIED MODELS. THESE APPLIANCES ARE DESIGNED TO CONSUME SIGNIFICANTLY LESS ENERGY THAN STANDARD MODELS.
- **SMART THERMOSTATS:** PROGRAMMABLE AND SMART THERMOSTATS ALLOW YOU TO REGULATE YOUR HOME'S TEMPERATURE MORE EFFECTIVELY, REDUCING ENERGY USE WHEN YOU ARE ASLEEP OR AWAY.
- **LED LIGHTING:** SWITCHING FROM INCANDESCENT BULBS TO LED (LIGHT EMITTING DIODE) BULBS DRASTICALLY REDUCES ENERGY CONSUMPTION FOR LIGHTING AND LASTS MUCH LONGER.

DIETARY CHOICES AND FOOD PRODUCTION

WHAT WE EAT HAS A SURPRISINGLY LARGE IMPACT ON OUR CARBON FOOTPRINT. THE PRODUCTION, TRANSPORTATION, AND PROCESSING OF FOOD ALL CONTRIBUTE TO GREENHOUSE GAS EMISSIONS. SHIFTING TOWARDS MORE PLANT-BASED DIETS AND PRIORITIZING LOCALLY SOURCED, SEASONAL PRODUCE CAN MAKE A SUBSTANTIAL DIFFERENCE.

- **REDUCING MEAT AND DAIRY CONSUMPTION:** LIVESTOCK FARMING IS A SIGNIFICANT SOURCE OF METHANE, A POTENT GREENHOUSE GAS, AND REQUIRES VAST AMOUNTS OF LAND AND WATER.
- **PRIORITIZING PLANT-BASED FOODS:** FRUITS, VEGETABLES, GRAINS, AND LEGUMES GENERALLY HAVE A MUCH LOWER CARBON FOOTPRINT COMPARED TO MEAT AND DAIRY PRODUCTS.
- **CHOOSING LOCAL AND SEASONAL:** BUYING FOOD THAT IS GROWN LOCALLY AND IN SEASON REDUCES THE CARBON EMISSIONS ASSOCIATED WITH LONG-DISTANCE TRANSPORTATION AND ENERGY-INTENSIVE GREENHOUSES.
- **MINIMIZING FOOD WASTE:** FOOD WASTE DECOMPOSES IN LANDFILLS, RELEASING METHANE. PLANNING MEALS, PROPER STORAGE, AND COMPOSTING CAN SIGNIFICANTLY REDUCE THIS WASTE.

EMBRACING RENEWABLE ENERGY SOLUTIONS

TRANSITIONING TO RENEWABLE ENERGY SOURCES IS A CRITICAL CLIMATE FRIENDLY ACTION THAT MOVES US AWAY FROM FOSSIL FUELS. RENEWABLE ENERGY TECHNOLOGIES HARNESS NATURAL RESOURCES THAT ARE REPLENISHED AT A RATE FASTER THAN THEY ARE CONSUMED, OFFERING A SUSTAINABLE ALTERNATIVE FOR POWER GENERATION.

RESIDENTIAL SOLAR POWER

FOR HOMEOWNERS, INSTALLING SOLAR PANELS IS A DIRECT WAY TO GENERATE CLEAN ELECTRICITY. THIS NOT ONLY REDUCES RELIANCE ON THE GRID BUT CAN ALSO LEAD TO SIGNIFICANT SAVINGS ON ELECTRICITY BILLS OVER TIME. GOVERNMENT INCENTIVES AND FALLING PANEL COSTS HAVE MADE SOLAR POWER MORE ACCESSIBLE THAN EVER.

COMMUNITY SOLAR AND GREEN ENERGY PLANS

EVEN IF YOU CANNOT INSTALL SOLAR PANELS ON YOUR OWN PROPERTY, YOU CAN STILL SUPPORT RENEWABLE ENERGY. COMMUNITY SOLAR PROJECTS ALLOW INDIVIDUALS TO SUBSCRIBE TO A SHARED SOLAR FARM, AND MANY UTILITY COMPANIES OFFER GREEN ENERGY PLANS THAT SOURCE YOUR ELECTRICITY FROM RENEWABLE RESOURCES.

WATER CONSERVATION STRATEGIES

WATER SCARCITY IS A GROWING CONCERN, AND CONSERVING WATER IS AN ESSENTIAL CLIMATE FRIENDLY ACTION. THE ENERGY REQUIRED TO TREAT, PUMP, AND HEAT WATER CONTRIBUTES TO CARBON EMISSIONS. THEREFORE, REDUCING WATER USAGE INDIRECTLY LOWERS YOUR CARBON FOOTPRINT.

WATER-WISE LANDSCAPING

OUTDOOR WATER USE, PARTICULARLY FOR IRRIGATION, CAN BE SUBSTANTIAL. IMPLEMENTING WATER-WISE LANDSCAPING TECHNIQUES, SUCH AS XERISCAPING, USING DROUGHT-TOLERANT PLANTS, AND EMPLOYING EFFICIENT IRRIGATION SYSTEMS LIKE DRIP IRRIGATION, CAN DRASTICALLY REDUCE OUTDOOR WATER CONSUMPTION.

REDUCING INDOOR WATER USE

INSIDE THE HOME, SIMPLE CHANGES CAN LEAD TO SIGNIFICANT WATER SAVINGS. FIXING LEAKY FAUCETS AND TOILETS PROMPTLY, INSTALLING LOW-FLOW SHOWERHEADS AND AERATORS, AND BEING MINDFUL OF WATER USAGE DURING DAILY ACTIVITIES LIKE BRUSHING TEETH AND WASHING DISHES ALL CONTRIBUTE TO CONSERVATION.

SUSTAINABLE CONSUMPTION AND WASTE REDUCTION

OUR PURCHASING HABITS AND THE AMOUNT OF WASTE WE PRODUCE HAVE A DIRECT IMPACT ON THE ENVIRONMENT. EMBRACING SUSTAINABLE CONSUMPTION AND FOCUSING ON WASTE REDUCTION ARE KEY CLIMATE FRIENDLY ACTIONS THAT MINIMIZE RESOURCE DEPLETION AND POLLUTION.

THE 5 R'S: REFUSE, REDUCE, REUSE, RECYCLE, ROT

THIS WIDELY RECOGNIZED FRAMEWORK PROVIDES A ROADMAP FOR MINIMIZING WASTE:

- **REFUSE:** SAY NO TO SINGLE-USE ITEMS AND UNNECESSARY PACKAGING.
- **REDUCE:** BUY LESS, CHOOSE DURABLE GOODS, AND OPT FOR PRODUCTS WITH MINIMAL PACKAGING.
- **REUSE:** FIND NEW PURPOSES FOR ITEMS INSTEAD OF DISCARDING THEM, USE REUSABLE BAGS, WATER BOTTLES, AND COFFEE CUPS.
- **RECYCLE:** PROPERLY SORT AND DISPOSE OF RECYCLABLE MATERIALS.
- **ROT:** COMPOST ORGANIC WASTE SUCH AS FOOD SCRAPS AND YARD TRIMMINGS.

MINDFUL PURCHASING DECISIONS

WHEN MAKING PURCHASES, CONSIDER THE LIFECYCLE OF A PRODUCT. OPT FOR ITEMS MADE FROM RECYCLED MATERIALS, THOSE THAT ARE DURABLE AND REPAIRABLE, AND PRODUCTS FROM COMPANIES WITH STRONG ENVIRONMENTAL COMMITMENTS. AVOIDING FAST FASHION AND EXCESSIVE CONSUMER GOODS CAN SIGNIFICANTLY LESSEN YOUR IMPACT.

GREENING YOUR COMMUTE AND TRANSPORTATION

TRANSPORTATION IS A MAJOR CONTRIBUTOR TO GREENHOUSE GAS EMISSIONS. ADOPTING CLIMATE FRIENDLY ACTIONS IN HOW WE TRAVEL CAN DRAMATICALLY REDUCE OUR INDIVIDUAL AND COLLECTIVE CARBON FOOTPRINT.

PUBLIC TRANSPORTATION AND CARPOOLING

UTILIZING PUBLIC TRANSPORTATION, SUCH AS BUSES, TRAINS, AND SUBWAYS, IS SIGNIFICANTLY MORE CARBON-EFFICIENT PER PASSENGER MILE THAN DRIVING ALONE. CARPOOLING WITH COLLEAGUES, FRIENDS, OR FAMILY FURTHER REDUCES THE NUMBER OF VEHICLES ON THE ROAD.

ACTIVE TRANSPORTATION

FOR SHORTER DISTANCES, WALKING AND CYCLING ARE IDEAL CLIMATE FRIENDLY ACTIONS. THEY PRODUCE ZERO EMISSIONS, OFFER HEALTH BENEFITS, AND CAN BE ENJOYABLE WAYS TO GET AROUND. MANY CITIES ARE INVESTING IN INFRASTRUCTURE TO MAKE ACTIVE TRANSPORTATION SAFER AND MORE ACCESSIBLE.

ELECTRIC AND HYBRID VEHICLES

WHEN PURCHASING A VEHICLE, CONSIDER ELECTRIC (EV) OR HYBRID OPTIONS. EVS PRODUCE ZERO TAILPIPE EMISSIONS, AND AS THE ELECTRICITY GRID BECOMES GREENER, THEIR OVERALL CARBON FOOTPRINT CONTINUES TO DECREASE. HYBRID VEHICLES OFFER IMPROVED FUEL EFFICIENCY, REDUCING GASOLINE CONSUMPTION.

SUPPORTING ECO-CONSCIOUS BUSINESSES AND POLICIES

INDIVIDUAL ACTIONS ARE POWERFUL, BUT SYSTEMIC CHANGE REQUIRES COLLECTIVE EFFORT. SUPPORTING BUSINESSES THAT PRIORITIZE SUSTAINABILITY AND ADVOCATING FOR CLIMATE-FRIENDLY POLICIES AMPLIFIES THE IMPACT OF YOUR CLIMATE FRIENDLY ACTIONS.

CHOOSING SUSTAINABLE BUSINESSES

WHEN YOU SPEND YOUR MONEY, CONSIDER THE ENVIRONMENTAL PRACTICES OF THE COMPANIES YOU SUPPORT. LOOK FOR CERTIFICATIONS, TRANSPARENT SUPPLY CHAINS, AND COMMITMENTS TO REDUCING THEIR ENVIRONMENTAL IMPACT. THIS CONSUMER POWER CAN DRIVE BUSINESSES TOWARDS MORE SUSTAINABLE OPERATIONS.

CIVIC ENGAGEMENT AND ADVOCACY

ENGAGING WITH POLICYMAKERS AT LOCAL, REGIONAL, AND NATIONAL LEVELS IS CRUCIAL. CONTACTING ELECTED OFFICIALS, PARTICIPATING IN PUBLIC FORUMS, AND SUPPORTING ENVIRONMENTAL ORGANIZATIONS ADVOCATING FOR CLIMATE ACTION CAN LEAD TO THE IMPLEMENTATION OF POLICIES THAT FOSTER A MORE SUSTAINABLE FUTURE.

THE COLLECTIVE IMPACT OF CLIMATE FRIENDLY ACTIONS

WHILE INDIVIDUAL CLIMATE FRIENDLY ACTIONS MIGHT SEEM SMALL IN ISOLATION, THEIR CUMULATIVE EFFECT IS PROFOUND. WHEN MILLIONS OF PEOPLE ADOPT THESE PRACTICES, THEY CREATE A SIGNIFICANT SHIFT IN DEMAND, INFLUENCE MARKET TRENDS, AND BUILD MOMENTUM FOR LARGER-SCALE ENVIRONMENTAL CHANGE. EMBRACING THESE ACTIONS IS NOT JUST ABOUT PERSONAL RESPONSIBILITY; IT'S ABOUT CONTRIBUTING TO A GLOBAL MOVEMENT TOWARDS A HEALTHIER AND MORE RESILIENT PLANET. EVERY STEP, NO MATTER HOW SMALL, CONTRIBUTES TO A LARGER SOLUTION FOR CLIMATE CHANGE.

THE INTERCONNECTEDNESS OF OUR ACTIONS WITH THE GLOBAL CLIMATE SYSTEM MEANS THAT EVERY CHOICE MATTERS. BY INTEGRATING CLIMATE FRIENDLY ACTIONS INTO OUR DAILY LIVES, WE NOT ONLY REDUCE OUR DIRECT IMPACT BUT ALSO INSPIRE OTHERS AND FOSTER A CULTURE OF ENVIRONMENTAL STEWARDSHIP. THIS COLLECTIVE TRANSFORMATION IS ESSENTIAL FOR ENSURING A LIVABLE PLANET FOR CURRENT AND FUTURE GENERATIONS.

ULTIMATELY, THE JOURNEY TOWARDS A SUSTAINABLE FUTURE IS BUILT UPON THE FOUNDATION OF COUNTLESS CLIMATE FRIENDLY ACTIONS TAKEN BY INDIVIDUALS, COMMUNITIES, AND INSTITUTIONS. BY UNDERSTANDING THE SCOPE AND SIGNIFICANCE OF THESE ACTIONS, WE CAN EMPOWER OURSELVES TO BE EFFECTIVE AGENTS OF POSITIVE CHANGE IN ADDRESSING THE CRITICAL CHALLENGE OF CLIMATE CHANGE.

FAQ

Q: WHAT ARE THE MOST EFFECTIVE CLIMATE FRIENDLY ACTIONS INDIVIDUALS CAN TAKE?

A: THE MOST IMPACTFUL CLIMATE FRIENDLY ACTIONS FOR INDIVIDUALS OFTEN INVOLVE REDUCING THEIR CARBON FOOTPRINT. THIS INCLUDES MAKING SIGNIFICANT DIETARY CHANGES (E.G., REDUCING MEAT CONSUMPTION), IMPROVING HOME ENERGY EFFICIENCY, ADOPTING SUSTAINABLE TRANSPORTATION METHODS (E.G., USING PUBLIC TRANSIT, CYCLING, OR SWITCHING TO AN EV), AND MINIMIZING WASTE THROUGH THE 5 R'S (REFUSE, REDUCE, REUSE, RECYCLE, ROT).

Q: HOW CAN I MAKE MY HOME MORE CLIMATE FRIENDLY WITHOUT EXPENSIVE RENOVATIONS?

A: MANY CLIMATE FRIENDLY ACTIONS FOR YOUR HOME DON'T REQUIRE MAJOR RENOVATIONS. SIMPLE STEPS INCLUDE SWITCHING TO LED LIGHT BULBS, USING SMART THERMOSTATS TO MANAGE HEATING AND COOLING, UNPLUGGING ELECTRONICS WHEN NOT IN USE TO AVOID PHANTOM ENERGY DRAW, SEALING DRAFTS AROUND WINDOWS AND DOORS, AND PRACTICING WATER CONSERVATION BY FIXING LEAKS AND TAKING SHORTER SHOWERS.

Q: WHAT IS THE ROLE OF RENEWABLE ENERGY IN CLIMATE FRIENDLY ACTIONS?

A: RENEWABLE ENERGY IS FUNDAMENTAL TO CLIMATE FRIENDLY ACTIONS BECAUSE IT PROVIDES A CLEAN ALTERNATIVE TO FOSSIL FUELS. BY GENERATING ELECTRICITY FROM SOURCES LIKE SOLAR, WIND, AND HYDRO POWER, WE SIGNIFICANTLY REDUCE GREENHOUSE GAS EMISSIONS ASSOCIATED WITH POWER GENERATION, WHICH IS A MAJOR CONTRIBUTOR TO CLIMATE CHANGE. SUPPORTING RENEWABLE ENERGY THROUGH PERSONAL CHOICES OR ADVOCACY IS A CRUCIAL STEP.

Q: HOW DOES FOOD CONSUMPTION RELATE TO CLIMATE FRIENDLY ACTIONS?

A: FOOD CONSUMPTION HAS A SIGNIFICANT IMPACT ON CLIMATE FRIENDLY ACTIONS DUE TO THE EMISSIONS GENERATED FROM AGRICULTURE, LAND USE CHANGES, TRANSPORTATION, AND WASTE. REDUCING CONSUMPTION OF MEAT AND DAIRY, OPTING FOR PLANT-BASED DIETS, CHOOSING LOCAL AND SEASONAL PRODUCE, AND MINIMIZING FOOD WASTE ARE ALL HIGHLY EFFECTIVE CLIMATE FRIENDLY ACTIONS RELATED TO FOOD.

Q: WHAT ARE SOME SIMPLE DAILY CLIMATE FRIENDLY ACTIONS I CAN INCORPORATE INTO MY ROUTINE?

A: SIMPLE DAILY CLIMATE FRIENDLY ACTIONS INCLUDE BRINGING REUSABLE BAGS TO THE GROCERY STORE, CARRYING A REUSABLE WATER BOTTLE AND COFFEE CUP, TURNING OFF LIGHTS AND ELECTRONICS WHEN LEAVING A ROOM, TAKING SHORTER SHOWERS, COMPOSTING FOOD SCRAPS, WALKING OR CYCLING FOR SHORT ERRANDS, AND BEING MINDFUL OF WATER USAGE.

Q: HOW CAN I ENCOURAGE OTHERS TO ADOPT CLIMATE FRIENDLY ACTIONS?

A: YOU CAN ENCOURAGE OTHERS BY LEADING BY EXAMPLE, SHARING INFORMATION AND RESOURCES ABOUT CLIMATE FRIENDLY ACTIONS IN A POSITIVE AND ACCESSIBLE WAY, DISCUSSING THE BENEFITS (BOTH ENVIRONMENTAL AND PERSONAL), AND PARTICIPATING IN COMMUNITY INITIATIVES. MAKING SUSTAINABLE CHOICES VISIBLE AND RELATABLE CAN INSPIRE PEER INFLUENCE.

Q: WHAT IS THE DIFFERENCE BETWEEN CLIMATE FRIENDLY ACTIONS AND SUSTAINABILITY?

A: CLIMATE FRIENDLY ACTIONS ARE SPECIFIC STEPS TAKEN TO REDUCE NEGATIVE IMPACTS ON THE EARTH'S CLIMATE, PRIMARILY FOCUSING ON REDUCING GREENHOUSE GAS EMISSIONS. SUSTAINABILITY IS A BROADER CONCEPT THAT ENCOMPASSES ENVIRONMENTAL, SOCIAL, AND ECONOMIC WELL-BEING, AIMING TO MEET PRESENT NEEDS WITHOUT COMPROMISING THE ABILITY OF FUTURE GENERATIONS TO MEET THEIR OWN. CLIMATE FRIENDLY ACTIONS ARE A VITAL COMPONENT OF ACHIEVING BROADER SUSTAINABILITY GOALS.

Q: ARE THERE CLIMATE FRIENDLY ACTIONS THAT CAN ALSO SAVE ME MONEY?

A: YES, MANY CLIMATE FRIENDLY ACTIONS CAN LEAD TO COST SAVINGS. IMPROVING HOME ENERGY EFFICIENCY REDUCES UTILITY BILLS. USING PUBLIC TRANSPORTATION OR CYCLING CAN CUT DOWN ON FUEL AND VEHICLE MAINTENANCE COSTS. REDUCING FOOD WASTE SAVES MONEY ON GROCERIES. BUYING LESS AND OPTING FOR DURABLE, REUSABLE ITEMS CAN ALSO LEAD TO LONG-TERM FINANCIAL SAVINGS.

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