

CIGARETTES NEGATIVE EXTERNALITY

UNDERSTANDING CIGARETTES NEGATIVE EXTERNALITY: THE TRUE COST OF SMOKING

CIGARETTES NEGATIVE EXTERNALITY IS A PERVERSIVE CONCEPT THAT EXTENDS FAR BEYOND THE INDIVIDUAL SMOKER, IMPOSING SIGNIFICANT COSTS ON SOCIETY AS A WHOLE. WHILE SMOKERS BEAR DIRECT HEALTH BURDENS, THE RIPPLE EFFECTS OF THEIR HABIT CREATE A COMPLEX WEB OF ECONOMIC, SOCIAL, AND ENVIRONMENTAL DAMAGES. THIS ARTICLE DELVES INTO THE MULTIFACETED NATURE OF THESE EXTERNALITIES, EXAMINING THEIR IMPACT ON PUBLIC HEALTH SYSTEMS, THE ENVIRONMENT, PRODUCTIVITY, AND THE NON-SMOKING POPULATION. BY DISSECTING EACH COMPONENT OF THIS SIGNIFICANT SOCIETAL COST, WE AIM TO PROVIDE A COMPREHENSIVE UNDERSTANDING OF WHY THE TRUE PRICE OF CIGARETTES IS FAR HIGHER THAN THE PRICE TAG ON A PACK.

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DEFINING CIGARETTES NEGATIVE EXTERNALITY

A NEGATIVE EXTERNALITY OCCURS WHEN THE PRODUCTION OR CONSUMPTION OF A GOOD OR SERVICE IMPOSES A COST ON A THIRD PARTY WHO IS NOT DIRECTLY INVOLVED IN THE TRANSACTION. IN THE CASE OF CIGARETTES, THIS EXTERNALITY IS PARTICULARLY PRONOUNCED. THE ACT OF SMOKING, WHILE A PERSONAL CHOICE FOR THE INDIVIDUAL, GENERATES COSTS THAT ARE BORNE BY TAXPAYERS, HEALTHCARE PROVIDERS, BUSINESSES, AND EVEN FUTURE GENERATIONS. THESE COSTS ARE NOT REFLECTED IN THE MARKET PRICE OF CIGARETTES, LEADING TO AN UNDERESTIMATION OF THEIR TRUE SOCIETAL BURDEN.

THE MOST VISIBLE MANIFESTATION OF THIS EXTERNALITY IS THROUGH SECONDHAND SMOKE. NON-SMOKERS INVOLUNTARILY INHALE HARMFUL CHEMICALS RELEASED FROM BURNING TOBACCO, LEADING TO INCREASED RISKS OF RESPIRATORY ILLNESSES, CARDIOVASCULAR DISEASE, AND CERTAIN CANCERS. THIS DIRECT HARM TO OTHERS REPRESENTS A SIGNIFICANT COST THAT SMOKERS DO NOT PAY FOR AT THE POINT OF PURCHASE. FURTHERMORE, THE LONG-TERM HEALTH CONSEQUENCES FOR SMOKERS THEMSELVES, SUCH AS CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD) AND VARIOUS FORMS OF CANCER, LEAD TO SUBSTANTIAL HEALTHCARE EXPENDITURES THAT ARE OFTEN SUBSIDIZED BY PUBLIC FUNDS.

ECONOMIC REPERCUSSIONS OF SMOKING

THE ECONOMIC FOOTPRINT OF CIGARETTES NEGATIVE EXTERNALITY IS SUBSTANTIAL AND MULTIFACETED. IT ENCOMPASSES DIRECT HEALTHCARE COSTS, LOST PRODUCTIVITY, INCREASED INSURANCE PREMIUMS, AND THE EXPENSE OF ENVIRONMENTAL CLEANUP. UNDERSTANDING THESE ECONOMIC DRAINS IS CRUCIAL FOR POLICYMAKERS AIMING TO INTERNALIZE THESE COSTS AND ENCOURAGE REDUCED SMOKING RATES.

DIRECT HEALTHCARE COSTS

THE MOST SIGNIFICANT ECONOMIC EXTERNALITY ASSOCIATED WITH SMOKING IS THE DIRECT BURDEN PLACED ON HEALTHCARE SYSTEMS. TREATING SMOKING-RELATED ILLNESSES IS INCREDIBLY EXPENSIVE. THESE INCLUDE A WIDE ARRAY OF CONDITIONS, FROM LUNG CANCER AND HEART DISEASE TO EMPHYSEMA AND VARIOUS FORMS OF ORAL CANCERS. THE ONGOING MANAGEMENT OF CHRONIC CONDITIONS STEMMING FROM SMOKING ALSO CONTRIBUTES TO LONG-TERM HEALTHCARE EXPENSES. THESE COSTS ARE NOT SOLELY BORNE BY THE SMOKERS THEMSELVES; A LARGE PROPORTION IS ABSORBED BY PUBLIC HEALTH INSURANCE PROGRAMS, MEDICARE, MEDICAID, AND PRIVATE INSURANCE, ULTIMATELY IMPACTING ALL POLICYHOLDERS THROUGH HIGHER PREMIUMS AND TAXES.

STUDIES CONSISTENTLY SHOW THAT SMOKERS UTILIZE HEALTHCARE SERVICES MORE FREQUENTLY AND AT A HIGHER COST THAN NON-SMOKERS. THIS INCREASED DEMAND ON HOSPITALS, CLINICS, AND PHARMACEUTICAL RESOURCES STRAINS THE CAPACITY OF HEALTHCARE PROVIDERS AND DRIVES UP THE OVERALL COST OF HEALTHCARE FOR SOCIETY. THE ECONOMIC BURDEN OF THESE DIRECT MEDICAL INTERVENTIONS REPRESENTS A TANGIBLE AND QUANTIFIABLE ASPECT OF THE CIGARETTES NEGATIVE EXTERNALITY.

LOST PRODUCTIVITY AND ABSENTEEISM

BEYOND DIRECT MEDICAL COSTS, SMOKING CONTRIBUTES TO SIGNIFICANT LOSSES IN ECONOMIC PRODUCTIVITY. SMOKERS ARE MORE LIKELY TO EXPERIENCE ILL HEALTH, LEADING TO INCREASED ABSENTEEISM FROM WORK. THIS MEANS FEWER WORKING HOURS ARE LOGGED, IMPACTING BUSINESS OUTPUT AND NATIONAL ECONOMIC GROWTH. FURTHERMORE, EVEN WHEN PRESENT AT WORK, SMOKERS MAY EXPERIENCE REDUCED PRODUCTIVITY DUE TO SMOKING BREAKS, FATIGUE FROM CHRONIC CONDITIONS, OR THE DEBILITATING EFFECTS OF SMOKING-RELATED ILLNESSES.

THE ECONOMIC IMPACT OF REDUCED PRODUCTIVITY ALSO EXTENDS TO PREMATURE MORTALITY. WHEN SMOKERS DIE PREMATURELY DUE TO SMOKING-RELATED DISEASES, SOCIETY LOSES THEIR POTENTIAL CONTRIBUTIONS TO THE WORKFORCE FOR YEARS. THIS LOST HUMAN CAPITAL IS AN INDIRECT BUT SUBSTANTIAL ECONOMIC COST. BUSINESSES ALSO INCUR COSTS RELATED TO THE NEED FOR MORE COMPREHENSIVE HEALTH INSURANCE COVERAGE FOR THEIR EMPLOYEES, WHICH IS OFTEN HIGHER FOR COMPANIES WITH A LARGER PROPORTION OF SMOKERS.

PUBLIC HEALTH SYSTEM STRAIN

THE SHEER VOLUME OF SMOKING-RELATED DISEASES PLACES AN IMMENSE AND OFTEN OVERWHELMING STRAIN ON PUBLIC HEALTH SYSTEMS WORLDWIDE. RESOURCES THAT COULD BE ALLOCATED TO PREVENTIVE CARE, TREATMENT FOR OTHER DISEASES, OR PUBLIC HEALTH INITIATIVES ARE DIVERTED TO MANAGE THE CONSEQUENCES OF TOBACCO USE. THIS STRAIN IS A DIRECT MANIFESTATION OF THE CIGARETTES NEGATIVE EXTERNALITY, WHERE THE CHOICES OF SOME NEGATIVELY IMPACT THE COLLECTIVE WELL-BEING AND RESOURCE ALLOCATION OF MANY.

TREATMENT OF SMOKING-RELATED DISEASES

THE PREVALENCE OF DISEASES LIKE COPD, VARIOUS CANCERS, HEART ATTACKS, AND STROKES DIRECTLY ATTRIBUTABLE TO SMOKING NECESSITATES A VAST AMOUNT OF MEDICAL INTERVENTION. THIS INCLUDES PHYSICIAN VISITS, HOSPITALIZATIONS, SURGERIES, CHEMOTHERAPY, RADIATION THERAPY, AND LONG-TERM PALLIATIVE CARE. THE COMPLEX AND OFTEN PROLONGED

TREATMENT PROTOCOLS FOR THESE CONDITIONS PLACE A SIGNIFICANT DEMAND ON MEDICAL PROFESSIONALS, EQUIPMENT, AND HOSPITAL BEDS. THIS DIVERTS THESE VALUABLE RESOURCES AWAY FROM ADDRESSING OTHER PRESSING PUBLIC HEALTH CONCERNS, CREATING A BOTTLENECK EFFECT WITHIN THE HEALTHCARE INFRASTRUCTURE.

PREVENTIVE HEALTH INITIATIVES AND PUBLIC AWARENESS CAMPAIGNS

GOVERNMENTS AND PUBLIC HEALTH ORGANIZATIONS INVEST SUBSTANTIAL RESOURCES IN ANTI-SMOKING CAMPAIGNS AND PREVENTIVE HEALTH EDUCATION. WHILE THESE INITIATIVES ARE VITAL FOR MITIGATING THE LONG-TERM EFFECTS OF SMOKING, THEY REPRESENT AN ADDITIONAL COST DRIVEN BY THE NEGATIVE EXTERNALITIES OF TOBACCO. THE NEED TO EDUCATE THE PUBLIC ABOUT THE DANGERS OF SMOKING, TO PROVIDE CESSATION PROGRAMS, AND TO IMPLEMENT PUBLIC HEALTH POLICIES AIMED AT REDUCING TOBACCO CONSUMPTION ALL STEM FROM THE SOCIETAL HARM CAUSED BY THE PRODUCT. THESE PREVENTIVE MEASURES ARE, IN ESSENCE, ATTEMPTS TO COUNTERACT THE NEGATIVE EXTERNALITIES THAT ARE ALREADY IN PLAY.

ENVIRONMENTAL IMPACT OF CIGARETTE PRODUCTION AND DISPOSAL

THE NEGATIVE EXTERNALITIES OF CIGARETTES EXTEND BEYOND HUMAN HEALTH AND ECONOMIC COSTS TO ENCOMPASS A SIGNIFICANT ENVIRONMENTAL TOLL. FROM THE CULTIVATION OF TOBACCO TO THE DISPOSAL OF CIGARETTE BUTTS, THE ENTIRE LIFECYCLE OF A CIGARETTE GENERATES POLLUTION AND WASTE THAT IMPACTS ECOSYSTEMS AND NATURAL RESOURCES.

AGRICULTURAL AND MANUFACTURING FOOTPRINT

TOBACCO FARMING IS AN INTENSIVE AGRICULTURAL PRACTICE. IT OFTEN INVOLVES EXTENSIVE DEFORESTATION TO CLEAR LAND FOR CULTIVATION, LEADING TO HABITAT LOSS AND SOIL EROSION. THE USE OF PESTICIDES AND FERTILIZERS IN TOBACCO FARMING POLLUTES SOIL AND WATER SOURCES, HARMING BIODIVERSITY. FURTHERMORE, THE MANUFACTURING PROCESS OF CIGARETTES REQUIRES ENERGY, CONTRIBUTING TO GREENHOUSE GAS EMISSIONS AND AIR POLLUTION. THE GLOBAL SUPPLY CHAIN FOR TOBACCO PRODUCTS ALSO INVOLVES SIGNIFICANT TRANSPORTATION, FURTHER ADDING TO THE CARBON FOOTPRINT.

CIGARETTE BUTT POLLUTION AND WASTE

CIGARETTE BUTTS ARE THE MOST COMMONLY LITTERED ITEM GLOBALLY. THEY ARE NON-BIODEGRADABLE AND CONTAIN TOXIC CHEMICALS THAT LEACH INTO SOIL AND WATER. THESE TOXINS, INCLUDING HEAVY METALS AND CARCINOGENS, CAN CONTAMINATE ECOSYSTEMS AND POSE A THREAT TO WILDLIFE. THE SHEER VOLUME OF DISCARDED CIGARETTE BUTTS PRESENTS A SIGNIFICANT WASTE MANAGEMENT CHALLENGE AND CONTRIBUTES TO LITTER IN URBAN AND NATURAL ENVIRONMENTS. CLEANUP EFFORTS FOR PUBLIC SPACES OFTEN INCUR COSTS BORNE BY LOCAL AUTHORITIES AND TAXPAYERS, REPRESENTING ANOTHER FACET OF THE CIGARETTES NEGATIVE EXTERNALITY.

SOCIAL AND PRODUCTIVITY LOSSES

THE IMPACT OF SMOKING-INDUCED ILLNESS AND DEATH EXTENDS INTO THE SOCIAL FABRIC AND OVERALL SOCIETAL PRODUCTIVITY IN WAYS THAT ARE NOT ALWAYS IMMEDIATELY APPARENT. THE LOSS OF INDIVIDUALS FROM FAMILIES AND COMMUNITIES, COUPLED WITH REDUCED WORKFORCE PARTICIPATION, CREATES RIPPLE EFFECTS THAT IMPACT SOCIAL WELL-BEING AND ECONOMIC OUTPUT.

IMPACT ON FAMILIES AND CAREGIVERS

WHEN INDIVIDUALS SUFFER FROM SERIOUS SMOKING-RELATED ILLNESSES, THEIR FAMILIES OFTEN BEAR A SIGNIFICANT EMOTIONAL AND FINANCIAL BURDEN. FAMILY MEMBERS MAY BECOME CAREGIVERS, TAKING TIME AWAY FROM THEIR OWN EMPLOYMENT OR EDUCATION TO TEND TO SICK LOVED ONES. THIS CAN LEAD TO LOST INCOME FOR THE FAMILY AND INCREASED STRESS ON PERSONAL RELATIONSHIPS. THE EMOTIONAL TOLL OF DEALING WITH CHRONIC ILLNESS AND PREMATURE DEATH WITHIN A FAMILY UNIT IS A PROFOUND SOCIAL COST THAT CANNOT BE EASILY QUANTIFIED BUT IS UNDENIABLY REAL.

REDUCED WORKFORCE PARTICIPATION AND ECONOMIC GROWTH

AS DISCUSSED IN THE ECONOMIC SECTION, SMOKING LEADS TO REDUCED WORKFORCE PARTICIPATION THROUGH INCREASED ABSENTEEISM AND PREMATURE MORTALITY. THIS DIRECTLY IMPACTS A NATION'S OVERALL ECONOMIC OUTPUT AND GROWTH POTENTIAL. A HEALTHIER WORKFORCE IS A MORE PRODUCTIVE WORKFORCE. BY HINDERING THE HEALTH OF ITS CITIZENS, SMOKING INDIRECTLY SLOWS DOWN INNOVATION, REDUCES CONSUMER SPENDING POWER, AND LIMITS THE TAX BASE AVAILABLE TO FUND PUBLIC SERVICES. THE CUMULATIVE EFFECT OF THESE INDIVIDUAL PRODUCTIVITY LOSSES TRANSLATES INTO A DRAG ON NATIONAL ECONOMIC PROGRESS.

POLICY INTERVENTIONS TO MITIGATE EXTERNALITIES

RECOGNIZING THE EXTENSIVE NEGATIVE EXTERNALITIES OF CIGARETTES, GOVERNMENTS AND PUBLIC HEALTH ORGANIZATIONS HAVE IMPLEMENTED VARIOUS POLICY INTERVENTIONS TO CURB TOBACCO CONSUMPTION AND MITIGATE ITS HARMFUL EFFECTS. THESE POLICIES AIM TO INTERNALIZE THE EXTERNAL COSTS OF SMOKING, MAKING IT MORE EXPENSIVE AND LESS APPEALING.

TAXATION AND PRICE INCREASES

ONE OF THE MOST EFFECTIVE STRATEGIES FOR REDUCING SMOKING RATES IS INCREASING THE PRICE OF CIGARETTES THROUGH TAXATION. HIGHER PRICES DISCOURAGE CONSUMPTION, PARTICULARLY AMONG PRICE-SENSITIVE INDIVIDUALS, INCLUDING YOUNG PEOPLE. THE REVENUE GENERATED FROM TOBACCO TAXES CAN THEN BE USED TO FUND PUBLIC HEALTH INITIATIVES, INCLUDING SMOKING CESSATION PROGRAMS AND HEALTHCARE SERVICES, THEREBY PARTIALLY OFFSETTING THE ECONOMIC BURDEN OF SMOKING-RELATED ILLNESSES.

PUBLIC SMOKING BANS AND RESTRICTIONS

IMPLEMENTING BANS ON SMOKING IN PUBLIC PLACES, WORKPLACES, AND RESTAURANTS IS CRUCIAL FOR PROTECTING NON-SMOKERS FROM THE HARMS OF SECONDHAND SMOKE. THESE RESTRICTIONS NOT ONLY SAFEGUARD PUBLIC HEALTH BY REDUCING EXPOSURE TO HARMFUL TOXINS BUT ALSO CONTRIBUTE TO A SOCIETAL SHIFT AWAY FROM THE NORMALIZATION OF SMOKING. SUCH POLICIES HELP TO INTERNALIZE THE COST OF SECONDHAND SMOKE BY MAKING IT MORE DIFFICULT AND LESS SOCIALLY ACCEPTABLE TO ENGAGE IN THE BEHAVIOR THAT CAUSES HARM TO OTHERS.

WARNING LABELS AND PUBLIC HEALTH CAMPAIGNS

PROMINENT GRAPHIC WARNING LABELS ON CIGARETTE PACKAGING SERVE AS A CONSTANT REMINDER OF THE HEALTH RISKS ASSOCIATED WITH SMOKING, DIRECTLY ADDRESSING THE INFORMATION ASYMMETRY THAT MIGHT OTHERWISE ALLOW INDIVIDUALS TO UNDERESTIMATE THE DANGERS. COMPREHENSIVE PUBLIC HEALTH CAMPAIGNS, OFTEN FUNDED BY TOBACCO TAXES, PLAY A VITAL ROLE IN EDUCATING THE PUBLIC ABOUT THE CONSEQUENCES OF SMOKING AND PROMOTING CESSATION.

THESE EFFORTS AIM TO COUNTER THE MARKETING EFFORTS OF THE TOBACCO INDUSTRY AND EMPOWER INDIVIDUALS TO MAKE INFORMED DECISIONS ABOUT THEIR HEALTH.

THE ONGOING BATTLE AGAINST THE ADVERSE EFFECTS OF CIGARETTES NEGATIVE EXTERNALITY REQUIRES A SUSTAINED AND MULTIFACETED APPROACH. BY CONTINUING TO IMPLEMENT AND REFINE POLICIES THAT ADDRESS THE ECONOMIC, HEALTH, ENVIRONMENTAL, AND SOCIAL COSTS OF TOBACCO USE, SOCIETIES CAN MOVE TOWARDS A HEALTHIER AND MORE SUSTAINABLE FUTURE. THE COMMITMENT TO UNDERSTANDING AND ACTING UPON THESE EXTERNALITIES IS PARAMOUNT IN SAFEGUARDING PUBLIC WELL-BEING AND ENSURING RESPONSIBLE RESOURCE ALLOCATION.

FAQ

Q: WHAT IS THE PRIMARY DEFINITION OF CIGARETTES NEGATIVE EXTERNALITY IN ECONOMIC TERMS?

A: IN ECONOMIC TERMS, A CIGARETTES NEGATIVE EXTERNALITY REFERS TO THE COSTS IMPOSED ON THIRD PARTIES NOT DIRECTLY INVOLVED IN THE PRODUCTION OR CONSUMPTION OF CIGARETTES. THESE COSTS, SUCH AS HEALTHCARE EXPENSES FOR TREATING SMOKING-RELATED ILLNESSES AND THE EFFECTS OF SECONDHAND SMOKE, ARE NOT BORNE BY THE SMOKER OR THE TOBACCO COMPANY, LEADING TO AN INEFFICIENT MARKET OUTCOME.

Q: HOW DOES SECONDHAND SMOKE CONSTITUTE A NEGATIVE EXTERNALITY?

A: SECONDHAND SMOKE IS A CLASSIC EXAMPLE OF A NEGATIVE EXTERNALITY BECAUSE NON-SMOKERS ARE INVOLUNTARILY EXPOSED TO HARMFUL TOXINS WHEN OTHERS SMOKE. THIS EXPOSURE INCREASES THEIR RISK OF DEVELOPING SERIOUS HEALTH PROBLEMS LIKE LUNG CANCER AND HEART DISEASE, IMPOSING HEALTH AND HEALTHCARE COSTS ON INDIVIDUALS WHO DID NOT CHOOSE TO SMOKE.

Q: WHAT ARE THE SIGNIFICANT ECONOMIC COSTS ASSOCIATED WITH THE CIGARETTES NEGATIVE EXTERNALITY?

A: THE SIGNIFICANT ECONOMIC COSTS INCLUDE DIRECT HEALTHCARE EXPENDITURES FOR TREATING SMOKING-RELATED DISEASES, LOST PRODUCTIVITY DUE TO ILLNESS AND PREMATURE DEATH, INCREASED INSURANCE PREMIUMS FOR BOTH INDIVIDUALS AND BUSINESSES, AND THE COSTS ASSOCIATED WITH ENVIRONMENTAL CLEANUP OF CIGARETTE WASTE.

Q: IN WHAT WAYS DO CIGARETTES NEGATIVELY IMPACT THE ENVIRONMENT?

A: CIGARETTES NEGATIVELY IMPACT THE ENVIRONMENT THROUGH VARIOUS STAGES OF THEIR LIFECYCLE. TOBACCO FARMING CAN LEAD TO DEFORESTATION AND SOIL DEGRADATION, WHILE THE MANUFACTURING PROCESS CONTRIBUTES TO POLLUTION. MOST NOTABLY, DISCARDED CIGARETTE BUTTS ARE A MAJOR SOURCE OF LITTER, CONTAINING TOXIC CHEMICALS THAT CONTAMINATE SOIL AND WATER AND POSE RISKS TO WILDLIFE.

Q: HOW DO PUBLIC HEALTH SYSTEMS BEAR THE BURDEN OF CIGARETTES NEGATIVE EXTERNALITY?

A: PUBLIC HEALTH SYSTEMS BEAR THE BURDEN THROUGH THE IMMENSE COSTS OF TREATING A WIDE RANGE OF SMOKING-RELATED DISEASES, SUCH AS VARIOUS CANCERS, CARDIOVASCULAR CONDITIONS, AND RESPIRATORY ILLNESSES. THIS DIVERTS RESOURCES FROM OTHER CRITICAL HEALTH SERVICES AND INITIATIVES, STRAINS HOSPITAL CAPACITY, AND INCREASES OVERALL HEALTHCARE SPENDING FOR TAXPAYERS.

Q: CAN POLICIES LIKE HIGHER TOBACCO TAXES EFFECTIVELY ADDRESS THE NEGATIVE EXTERNALITIES OF SMOKING?

A: YES, HIGHER TOBACCO TAXES ARE A WIDELY RECOGNIZED POLICY TOOL THAT CAN EFFECTIVELY ADDRESS THE NEGATIVE EXTERNALITIES OF SMOKING. BY INCREASING THE PRICE OF CIGARETTES, THESE TAXES DISCOURAGE CONSUMPTION, PARTICULARLY AMONG YOUNG PEOPLE AND PRICE-SENSITIVE INDIVIDUALS. THE REVENUE GENERATED CAN THEN BE USED TO FUND PUBLIC HEALTH PROGRAMS AIMED AT SMOKING CESSATION AND TREATMENT, HELPING TO OFFSET SOME OF THE INCURRED EXTERNAL COSTS.

Q: WHAT ROLE DO PUBLIC SMOKING BANS PLAY IN MITIGATING NEGATIVE EXTERNALITIES?

A: PUBLIC SMOKING BANS PLAY A CRUCIAL ROLE BY PROTECTING NON-SMOKERS FROM THE HARMS OF SECONDHAND SMOKE, THEREBY REDUCING THEIR EXPOSURE TO ASSOCIATED HEALTH RISKS AND ASSOCIATED HEALTHCARE COSTS. THESE BANS ALSO CONTRIBUTE TO DE-NORMALIZATION OF SMOKING, ENCOURAGING INDIVIDUALS TO QUIT AND PREVENTING INITIATION.

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